

Entrepreneurship Academy

How to Build a Business with your Innovation and Invention

February 26 – April 23, 2015



Introduction

You are innovative; you are diligent; and you believe your research ideas are going to create a significant impact to the technology frontier. Apart from submitting your research results to high-impact journals and conferences, have you ever thought of turning your research achievements into real business successes?

If your answer is yes, then this Entrepreneurship Academy is for you. The Technology Transfer Office and the School of Business are co-organizing an eight-week workshop to enhance your skills in building your first business for your research innovations. The workshop is designed for fostering an entrepreneurship culture among students and staff here the University of Hong Kong.



Schedule

Every Thursday evening from 5:00pm to 6:20pm for eight consecutive weeks plus additional sharing sessions by entrepreneurs starting from February 26, 2015.

Meeting Place
Library Extension
LE1

ALL RPG students who have completed Entrepreneurship Academy by attending all the eight meetings will have this recognized in their transcripts.

Registration

Please register online at <<http://tto.hku.hk/ea>>



Seats are limited. Register Now!



Technology
Transfer
Office



SCHOOL of
BUSINESS
The University of Hong Kong

Entrepreneurship Academy 2015 - Topics Outline

Week	Topic	Speaker
1 Feb 26, 2015 (Thurs) 5:00 - 6:20 pm LE1	Innovation and Entrepreneurship – Turning Ideas into Reality This session introduces the idea of Entrepreneurship, in particular, technology based entrepreneurship and the means for researchers to turn their inventions and innovations into commercial successes.	Prof Paul Cheung Associate Vice-President (Research) , HKU
2 Mar 5, 2015 (Thurs) 5:00 – 6:20 pm LE1	The Making of a Business – A Network Perspective This session covers the basic concept of forming a business and its related issues such as company type and structure, business model and value proposition, operation and social network as a social capital for entrepreneur.	Dr Gilbert Y Y Wong School of Business, HKU
3 Mar 12, 2015 (Thurs) 5:00 – 6:20 pm LE1	The 5 Dynamics of Entrepreneurship This session studies the 5 Dynamics of Entrepreneurship which include the personal operating system of the entrepreneur, the product and/or service being offered, the garage team that drives the opportunity forward, the culture of the startup company and the set of indispensable management tools which are commonly overlooked.	Dr Saimond Ip CEO, OnePort Limited
4 Mar 19, 2015 (Thurs) 5:00 – 6:20 pm LE1	Know How to Count – A Crushed Course in Accounting Basics This session covers the means to measure and report the financial aspect of a business, such as how to understand various kinds of financial statements, in addition to the important subject of cash flow management.	Dr Sammy Fung School of Business, HKU
5 Mar 26, 2015 (Thurs) 5:00 – 6:20 pm LE1	Creating Startup Success - Business Model Design and Entrepreneurial Leadership This session covers the basic elements of business model design and the critical factors for starting and running a successful business startup.	Prof Simon Lam School of Business, HKU
6 Apr 2, 2015 (Thurs) 5:00 – 6:20 pm LE1	Transforming Technologists into Entrepreneurs Do you have what it takes to become an entrepreneur? This session explores the traits that will help you.	Mr K.O. Chia President, HK Venture Capital & Private Equity Association; Director of Versitech Ltd, HKU
7 Apr 9, 2015 (Thurs) 5:00 – 6:20 pm LE1	Entrepreneurs in Action – How to Put Everything Together and Get it Started, with Limited Resources This session provides you with hints and best practices to start up your business with limited resources -- be lean and mean!	Dr Dominic Chan Founder and Partner, Dark Horse Investment
8 Apr 16, 2015 (Thurs) 5:00 – 6:20 pm LE1	Intellectual Property Protection for Creative Ideas, Innovative Inventions and Emerging Technologies This session explains the importance of protecting your unique innovations and inventions which can ensure your competitive advantage in the marketplace.	Dr Frank Wan Venture Capitalist in Biotechnology; Director of Versitech Ltd, HKU